



# The MESSAGE

HOUSTON, TEXAS    MARCH 2, 2008    25 ADAR I 5768    VOL. XLIII, No. 13



### FRIDAY, MARCH 7

Rosh Chodesh  
Candlelighting Time 6:07pm  
6:00pm Friday Night Alive!  
with the Robinson &  
Wasserstrom Families  
6:00pm J.B. Greenfield Chapel

### SATURDAY, MARCH 8

Parashat Pekudei  
Shabbat Shekalim  
Rosh Chodesh  
8:30am J.B. Greenfield Chapel  
9:00am Museum Minyan  
9:30am Sanctuary Service  
B'nai Mitzvah: Samuel Robinson  
& Greg Wasserstrom  
9:30am Jr. Congregation  
11:30am Weekly Torah Study  
6:00pm J.B. Greenfield Chapel

### FRIDAY, MARCH 14

Candlelighting Time 7:12pm  
6:00pm Shabbat Renewal  
6:15pm Shabbat Yachad  
6:45pm J.B. Greenfield Chapel

### SATURDAY, MARCH 15

Parashat Vayikra  
Shabbat Zachor  
8:30am J.B. Greenfield Chapel  
9:00am Museum Minyan  
9:30am Sanctuary Service  
9:30am Jr. Congregation  
11:30am Weekly Torah Study  
5:30pm Sanctuary Service  
B'nai Mitzvah: Jacob and  
Kaila Rosenberg  
7:00pm J.B. Greenfield Chapel

## Purim Carnival is coming!

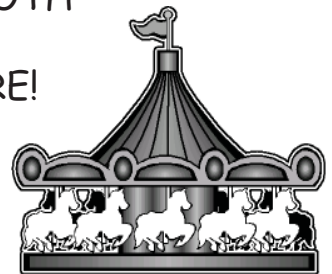
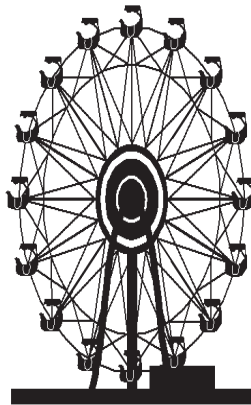


Sunday  
March  
23

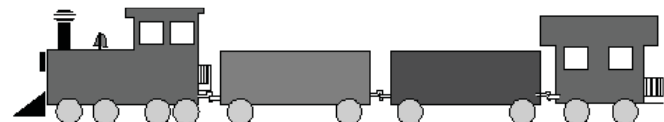
10:30 am  
till 2pm

CAKE WALK  
CAROUSEL  
CORN-ON-THE-COB  
FERRIS WHEEL  
HOT DOGS  
HUGE SLIDE

MOONWALK  
ROCK WALL  
SAUSAGE  
SWEET SHOPPE  
TATTOO BOOTH  
TRAINS  
& MUCH MORE!



The proceeds from the carnival benefit our synagogue's Youth Activities Department which develops and sponsors classes and USY events and conventions for our teens. Many of the programs include education and charity in a social environment. We also award need-based scholarships for children who might not otherwise be able to participate in some of these worthwhile events. For more information about the carnival, please contact Rabbi Strauss, Shelley Sorkin or Beth Greenwald.



# Left, Right



*and Center*

3 PROMINENT JEWS REFLECT ON THE 2008 ELECTIONS

*The Rabbi's Circle, representing the collective generosity of some of  
Beth Yeshurun's most devoted members, proudly presents*



# Left, Right *and Center*

3 PROMINENT JEWS REFLECT ON THE 2008 ELECTIONS

Alan Dershowitz  
MARCH 9 • 7:30 p.m.

Dennis Prager  
MARCH 16 • 7:30 p.m.

Jeff Greenfield  
MARCH 23 • 7:30 p.m.

Barg Sanctuary, Congregation Beth Yeshurun

ALL PROGRAMS ARE FREE AND OPEN TO THE PUBLIC

*The Rabbi's Circle was created to provide unique program opportunities for our congregation.  
If you would like to know more about the Rabbi's Circle, please speak directly with Rabbi Rosen.*



With **4** Ways to Celebrate on Thursday Night, March 20

**FOR ADULTS AND  
ELEMENTARY SCHOOL  
AGE CHILDREN**

With Rabbi Rosen, Rabbi Morgen  
and Hazzan Propis

Abridged Reading of  
Megillat Esther by Students

Costume Parade for Kids  
and Adults!

Freedman-Levit Sanctuary  
**7:30 P.M.**

**FOR PRE-SCHOOL AND  
KINDERGARTEN CHILDREN  
AND THEIR FAMILIES**

Led by Rabbi Strauss with  
Rachel Buchman

Come in Your Purim-Character  
Costumes for our Costume Parade

Abbreviated Age-Appropriate Megillah  
Reading and Songs to Make the Holiday  
Come to Life for Our Younger Children

Freedman-Levit Sanctuary, **6 P.M.**



**All services followed by  
delicious hamantaschen!**

**GREENFIELD CHAPEL**

Full Traditional Reading  
of Megillat Esther - **7:15 P.M.**

**MUSEUM MINYAN**

Full Traditional Reading  
of Megillat Esther - **7:30 P.M.**



*Please note that  
all services start  
at different times!*



# EVENTS & OPPORTUNITIES

## ■ Tel Aviv Cantorial Institute Choir concert



The TACI Choir (above) and  
Conductor Hazzan Naftali Herstick (right)

The Chai Club of Congregation Beth Yeshurun is excited to announce a concert to be given by the world-renowned *Tel Aviv Cantorial Institute (TACI) Choir*, directed by Hazzan Naftali Herstick, at Congregation Beth Yeshurun, in the Barg Sanctuary on Monday, Mar. 31, 2008, at 7:00 p.m.

In Europe, where the art of Hazzanut (the art of the Hazzan, or Cantor) flourished, people would flock to the synagogue to listen to a Hazzan. The Holocaust nearly brought an end to this rich tradition. With a revived interest in Jewish Liturgy, Hazzanut is experiencing a Renaissance, indeed a revival amongst Jews throughout the world.

TACI is the world's leading institution training traditional Hazzanim and Ba'alei T'filah. Graduates of TACI serve some of the most prominent synagogues in leading Jewish communities worldwide. This institution was founded with a vision and far-reaching perspective regarding the importance of preserving the world of Hazzanut and Nusach Hat'filah for generations to come. The TACI Choir has been acclaimed as a phenomenon amongst Jewish choirs. This wonderful group of 30 young glorious voices conducted by Master Cantor Naftali Herstick performs a variety of cantorial compositions, Yiddish and Hebrew songs and Hassidic Zemirot, in an immaculate style and warmth rarely heard in a concert hall. The choir is accompanied by the TACI Quartet (flute, clarinet and cello) headed by the illustrious Raymond Goldstein at the piano.

Tickets are \$18 in advance, or \$25 at the door. Please call the Beth Yeshurun office at (713) 666-1881 to purchase your seats now!

**Daylight Saving Time begins Sunday, Mar. 9**  
"Spring Forward" one hour!

## ■ Home hospitality needed for TACI Choir

We are looking for home hospitality for about 20 members of the Tel Aviv Cantorial Institute Choir and Quartet, who will be performing at Beth Yeshurun on Tuesday evening, Mar. 25 (see article to the left). We only need home hospitality for the evening of Tuesday, Mar. 25. All the members of the TACI Choir and Quartet are male. No food is required as all meals will be at the synagogue. If you can help, or if you know someone who can, please contact Hilary Nitsun (HNITSUN@BETHYESHURUN.ORG, or (713) 666-1881, ext. 305).

## ■ SAC works with Souper Bowl of Caring

On Super Bowl Sunday, Feb. 3, Beth Yeshurun again participated in the Souper Bowl of Caring Greater Houston Food Drive,



Mike Goldstein, Celine Hecht,  
Jennifer Taer & Ellen Taer

a huge city-wide effort to combat hunger in our community. Social Action Committee members, along with several BY Hillel students, spent the day at the Kroger store on Buffalo Speedway, informing shoppers about the food drive and encouraging them to buy pre-packaged grocery bags or make cash donations. Between our enthusiastic

volunteers and very generous shoppers, our efforts were extremely successful, generating a huge amount of donations as well as increasing public awareness of this great need in our community. All proceeds of the drive went to the Houston Food Bank & End Hunger Network for distribution to over 400 hunger relief agencies in the Gulf Coast area.

Thanks to the following volunteers for their time and wonderful team effort: Daniel Drennan, Mark Goldberg, Mike Goldstein, Joshua Guajardo, Celine Hecht, Sarah Hoffman, Debby Kerner, Jerry LaFleur, Esther Polland, Marvin Rich, Vicky and Michael Richker, Miriam and Stephen Rosenbloom, Misi Schleuter, Jereme Scott, Ellen Taer, Jennifer Taer and Judy Yambra.

Save-the-Date

**Israel @ 60! Parade**

Sunday, April 6 at 10:30 a.m.

From Congregation Beth Israel to the JCC



# DONOR KICK-OFF A HUGE SUCCESS

Sisterhood members enjoyed a delicious, working luncheon at the home of Jill Talisman in preparation for *In Style* - Donor 2008. Planned by Kick-Off Chairs Joy Plantowsky, Andrea Stein and Jill Talisman, the event provided an opportunity to prepare invitations and hear highlights of the Tootsie's Fashion Event from Janice Goldstein, Sisterhood Fashion Event Chair. Be *In Style* on Tuesday, Mar. 25, for Sisterhood's glamorous, annual Donor at Beth Yeshurun. The invitations have been mailed. Your check is your reservation.

Giving opportunities are as follows:

- \$1,000 -- 4 tickets – VIP seating and program recognition
- \$ 500 -- 2 tickets –VIP seating and program recognition
- \$ 250 -- 1 ticket – VIP seating and program recognition
- \$ 150 -- 1 ticket – Reserved seating and program recognition
- \$ 72 -- 1 ticket – Reserved seating
- \$ 54 -- 1 ticket – Seniors, Reserved seating

In celebration of Israel's 60th Anniversary, one can become a Sisterhood Israel Bond Donor. In doing so, one buys an Israel Bond for \$2,500 which is payable over five years. Upon maturation the bond benefits Sisterhood and its many projects at Congregation Beth Yeshurun. For more information on Israel Bonds, please call Israel Bond Chairs Adele Croft (713) 666-3888, Elizabeth Grzebinski (713) 283-0607 or Shirley Mandel (713) 668-5525.



*Kick-off Chairs (l-r) Joy Plantowsky, Jill Talisman & Andrea Stein*



*Seating Committee (l-r) Carolyn Plessner, Marlene Rosenthal & Barbara Horwitz (not pictured: Annette Sondock)*



*Fundraising Workers (l-r) Judy Zivley, Andrea Stein & Sharon Segal*



*Fundraising Chair (top l-r) Janice Goldstein & Shiela Franklin, (bottom l-r) Helen Berger & Shirley Mandel*



*Cooking Committee Chairs (l-r) Dianna Dushkin & Sylvia Schultz*



*Fashion Event Chair Janice Goldstein (right) & Sisterhood President Ann Rogers*



*Fundraising Captains (l-r) Brenda Yosowitz, Dianna Dushkin, Janice Goldstein & Sandra Finkelman*



*Fundraising Workers (l-r) Doris Kalmans & Evelyn Schorr*



*Donor Chairs (l-r) Hayley Feldman, Lynn Goldberg & Bonnie Winograd*



*Auction Chair (l-r) Susan Edwards & Margie Fields*

# FAMILY ALBUM

## Engagement

**Heather Kaufman**, daughter of Chuck and Vonne Kaufman of Austin and granddaughter of Myrna Rudolph and the late Dr. Arnold J. Rudolph, and Sondra Kaufman and the late Stanley Kaufman of Dallas is engaged to **Avi Rasowsky** of Glenmont, NY.

## Anniversaries

- 3/2 12 Bradley and Melissa Kalmans
- 33 David and Marcia Solomon
- 36 Dror and Helene Zadok
- 3/3 34 Aron and Amy Grenader
- 3/4 2 Bruce and Molly Ann Frankel
- 8 Eric and Rene Haas
- 19 Steven and Pepper Lieberman
- 57 Ivan and Phyllis Marine
- 3/5 20 Todd and Carin Barth
- 30 David and Marlene Cohen
- 19 Gary and Gloria Lepow
- 64 Fred and Irene Linsey
- 14 Andrew and Sarah Taibel
- 20 Barry and Hallie Zietz
- 3/6 60 Abraham and Hannah Rosenthal
- 37 Daniel and Ellen Trachtenberg
- 3/7 9 Isaac and Stephanie Barrocas
- 27 Eric and Bella Blackman
- 10 Peter and Carin Davidson
- 43 Robert and Michele Goodmark
- 26 Richard and Deeanne Rosenberg
- 3/8 5 Jonathan and Anna Horowitz
- 75 Yakov and Eddy Reznik
- 3/9 61 Jerry and Annette Davis
- 11 Robert and Suzanne Goldstein

- 3/10 7 Alan and Haley Finkelman
- 17 David and Brenda Herzog
- 46 Eitan and Haya Kuperman
- 3/11 8 Garth and Jessica Beinart
- 24 Cal and Helen Cohn
- 47 Herb and Linda Lesser
- 22 Yuval and Tsili Ran
- 13 Joshua and Gina Roberts
- 8 Brian and Lisa Silver
- 3/12 19 Steven and Shelley Davidoff
- 2 Bruce and Anna-Marie Levy
- 47 Jack and Julia Mazow
- 2 Scott and Mindy Michelman
- 3/13 3 Robert and Ilana Bell
- 4 Sean and Edit Churchill
- 4 Scott and Cheryl Magzen
- 14 Aaron and Leslie Roffwarg
- 3/14 16 Mitchell and Fanny Frederick
- 66 Albert and Sylvia Gordon
- 32 Robert and Frances Grossman
- 4 Jonathan and Emily Lepow
- 8 Ronnie and Vicki Miller
- 37 Carl and Susan Sandler
- 57 Dave and Thea Singer
- 16 Jeff and Yvonne Stern
- 60 Irving and Madelyne Taub
- 3/15 21 David and Paula Ginsburg
- 11 Scott and Rachel Jacobson

## Condolences

*The congregation extends its sincerest condolences to the families of --*  
Herbert Bruno, Marcus Proler,  
Abe Schonier, Sandra Levine Segal  
*May their memories be for a blessing.*

## Share-the-Magic 70's Style

### Tickets Now On Sale!

Tickets are now on sale for BYDS's *Share-the-Magic 70's Style*, to be held on April 10.

Prices are as follows for the event:

- **Far Out:** \$2500: Table for 10 at dessert reception, premier seating, (1) Full Page ad, recognition in printed program
- **Dynomite:** \$1800: Table for 10 at dessert reception, premier seating, (1/2) Half-Page ad, recognition in printed program
- **Outta Sight:** \$1000: Table for 10 at dessert reception, premier seating, (1/4) Quarter-Page ad, recognition in printed program
- **Boogie Down:** \$500: (4) Four tickets to auction and dessert reception, recognition in printed program
- **The Soul Train:** \$200: (2) Two tickets to auction and dessert reception, recognition in printed program.

*Reservation Deadline: March 10!*

For more information, please contact Nathalie Ross at CITYMAMA@MAC.COM or (281) 605-8958, Taryn Daniels at TARYNEDDY@COMCAST.NET or (832) 721-8468 or Andria Frankfort at AFRANKFORT@HOUSTON.RR.COM or (713) 408-0251.



## The MESSAGE

CONGREGATION BETH YESHURUN  
WWW.BETHYESHURUN.ORG

4525 Beechnut Street  
Houston, Texas 77096  
Office (713) 666-1881

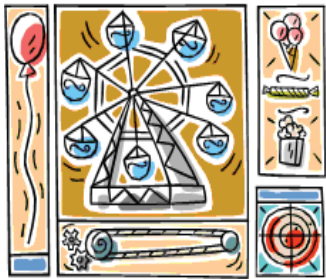
themessage@bethyeshurun.org  
Synagogue Fax (713) 666-7767  
School Office (713) 666-1884

### HOW TO CONTACT US

Rabbi David Rosen.....drosen@bethyeshurun.org  
Rabbi Steven Morgen.....smorgen@bethyeshurun.org  
Rabbi Brian Strauss.....bstrauss@bethyeshurun.org  
Rabbi Jack Segal.....rabsegal@aol.com  
Hazzan David Propis.....dpropis@bethyeshurun.org  
Stuart Wilson, Synagogue President.....swilson@bethyeshurun.org

Luis Dorfman, Executive Director.....ldorfman@bethyeshurun.org  
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Mindy Rosenthal, ES Principal.....mrosenthal@bethyeshurun.org  
Gale Friedman, Pre-School Principal.....gfriedman@bethyeshurun.org  
Devora Urkowitz, Dir. of Judaic Studies,..durkowitz@bethyeshurun.org  
Cantor Francyne Davis Jacobs, HHS Prn....fdjacobs@bethyeshurun.org  
Monica Woolf, Librarian.....mwoolf@bethyeshurun.org  
Cecilia Garfinkel, School Business Mgr...cgarfinkel@bethyeshurun.org  
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Gayle Schnurr, Rabbis Morgen/Strauss Secgschnurr@bethyeshurun.org  
Hilary Nitsun, Hazzan Propis' Secretary.....hnitsun@bethyeshurun.org  
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Tammy Friedman, Program Dir.....tfriedman@bethyeshurun.org  
Bonnie Suchart, Family Life Coord..bonnie@texasmarketinggroup.com  
Ann Rogers, Sisterhood President.....arog925@yahoo.com  
Paul Katz, Brotherhood President.....pkatz88@comcast.net  
Lester Rosen, YES Group Chair.....lrosen@aol.com

## BETH YESHURUN PURIM CARNIVAL



It's hard to believe that the 2008 Beth Yeshurun Purim Carnival is almost here! We need help from volunteers like you to make this the most successful and enjoyable carnival ever! The carnival will be held on Sunday, Mar. 23, from 10:30 a.m.-2:00 p.m.

We have the following volunteer needs:

**Saturday, Mar. 22:** Help set up the carnival, including tables, booths, games and more. Volunteers are needed from 7:15 p.m.-10:00 p.m.

**Sunday, Mar. 23:** Help with activities, rides and games including face painting, moonwalks, train rides, food sales, games and more! Volunteers are needed for the following shifts:

9:45 a.m. - 11:00 a.m. - 1st shift

10:45 a.m. - 12:00 noon - 2nd shift

11:45 a.m. - 1:00 p.m. - 3rd shift

1:00 p.m. - 2:00 p.m. - Clean-Up Shift

Please contact Bonnie at [BONSUCHART@AOL.COM](mailto:BONSUCHART@AOL.COM) or (713) 721-6418 if you can volunteer to help set up on Saturday evening or work a shift on Sunday. You can tell her where you'd like to help (game, ride, food, face painting) ... or she can put you where help is needed. On behalf of our carnival co-chairs, Beth Greenwald and Shelley Sorokin, as well as Rabbi Strauss, thanks in advance for your support. Your time and energy would be greatly appreciated!

## ■ Hillel High School activities

Hillel High School has a dedicated history and strong commitment to volunteering in our community. This year, we have had several opportunities to help out in the Greater Houston Area. We threw a "shower" for one of the Aishel House apartments, thereby helping to make it ready for occupants. In December, along with *Count Me In, Inc.*, our students made pillowcases and delivered them (with other gifts) to West Brae Court Senior Center on the first night of Hanukkah. Our students enjoyed lighting the Hanukkiyot and singing with the senior citizens, as well as distributing food and gifts to them. (See pictures.)

Hillel High School's *Mensches in Action Day* is an annual event. This year it takes place on Sunday, Feb. 24, 2008. *Mensches in Action day* encourages our students and one or both of their parents to participate together in Mitzvah Projects in our larger Houston community. Some of our students have told us that they learned about the Houston community, not realizing that some of these situations existed. Parents have reported that this event has provided a wonderful bonding/communicating experience for them and their teenager(s). Because of their experience with *Mensches Day*, some of our families have decided to continue to volunteer at these sites on a regular basis. This year we have a variety of locations at which our students can volunteer, including Star of Hope, SEARCH, Ronald McDonald House, Goldberg Towers,

## B'NAI MITZVAH

### SAMUEL ROBINSON MAR. 7-8



Samuel Hirsch Robinson is the son of Polly and Ralph Robinson and the brother of Erica, Emily and Sarah. He is the grandson of Helene Roberts and the late E. Robby Roberts and Mallory Robinson and the late Sam Robinson.

Sam is a seventh-grade student at The Emery/Weiner School and enjoys playing soccer, baseball and basketball. For his Mitzvah Project, Sam collected used books for the Houston Area Women's Shelter.

### GREG WASSERSTROM MAR. 7-8



Greg is a seventh grade student at The New School in the Heights. In his free time, he loves to play sports, especially baseball, football and basketball. Greg also enjoys going to the movies, traveling and hanging out with his friends and family.

As part of his Mitzvah Project, Greg volunteered at the Multiple Sclerosis office for a variety of different projects including putting together Team Believe for this past September's MS Walk. Greg will donate a portion of his Bar Mitzvah gifts to the National MS Society's Lone Star Chapter.

Seven Acres and Aishel House. We know it is going to be a fun filled, successful day.



*Left - Students singing Hanukkah songs (l-r) Eric Berdinis, Ben Rice and Mia Fredricks.*



*Right - A group of Hillel High School students who came to socialize with the residents.*

## Share-the-Magic Sponsor Ads

*Share the Magic '70s Style* - April 10, 2008 Invites you to buy personal or photo ads today to support your child or this year's honoree Jordana Slawin. Place your own personal, corporate or photo ad in our new full-size 8 1/2"x11" ad book.

Inside Front Cover (2)	approx. 7" x 10"	\$500
Full Page	approx. 7" x 10"	\$250
1/2 Page	approx. 4.5" x 7"	\$125
14 Page	approx. 3.25" x 4.5"	\$75
Business Card	approx. Standard	\$50

*Sponsorship Opportunities also available!*

Mail this form with your payment (noting *Share The Magic* on the Memo line) to Beth Yeshurun Day School, 4525 Beechnut, Houston, TX 77096, or turn in to Cheryl Nussenblatt. Please follow instructions for submittal of digital art. Hard copy and camera ready submissions will be accepted.

*All submissions must be received by March 10!*

Name: \_\_\_\_\_  
 E-mail/Phone \_\_\_\_\_  
 Size ad/Sponsorship \_\_\_\_\_

For more information, please contact Nathalie Ross, CITY-MAMA@MAC.COM or (281) 605-8958, Taryn Daniels, TARYNED-DY@COMCAST.NET or (832) 721-8468, or Andria Frankfort, AFRANKFORT@HOUSTON.RR.COM or (713) 408-0251.

**2ND NIGHT  
 PASSOVER SEDER**  
 for Beth Yeshurun Young Families  
 and Young Adults  
**APRIL 20, 2008 - 6:00 P.M.**  
 Led by RABBI STRAUSS

Details to follow



*Come early for a study session  
 with the Rabbi.  
 10:15 AM-11:15 AM  
 Zubowski B*

## ***A Night at the Oscars*** with

### ***Rob Landes***

***Wednesday, March 19, 2008***

Native Houstonian!  
 Sensational Entertainer!  
 Worldwide Performer!  
 Theatrical Music Director!

**Reservation Deadline: March 12, 2008**

DOORS OPEN AT 11:15 - LUNCH AT 11:45

PROGRAM & LUNCH FOR \$7 PREPAID (**\$9 AT THE DOOR**)



PLEASE WRITE "YES" ON YOUR CHECK AND MAIL TO TAMMY

FRIEDMAN 4525 BEECHNUT HOUSTON, TX 77096

QUESTIONS? PLEASE CALL (713) 666-1881, EXT. 312

WEEKDAY SERVICES IN THE J.B. GREENFIELD CHAPEL

Mar 2-7: Sun 8am, Mon-Thu 7am, Fri 6:45am (Rosh Chodesh) Sun-Thu 6:15pm  
 Mar 9-14: Sun 8am, Mon-Fri 7am, Sun-Thu 7:15pm

Next Message Deadline:

Mar 11 for the Apr 6 issue  
 Apr 1 for the Apr 27 issue  
 Apr 15 for the May 11 issue

The Message is printed by Simon Printing